



Organization of Bazaar / "Market" of producers / Craftsmen

«Support of Entrepreneurship in the Field of In-House Processing of
Quality Farm Products in the Districts of Evros, Haskovo, Smolyan and
Kardzhali»

QUALFARM

Deliverable D.6.1.2

Orestiada, October 2023

The QUALFARM project is co-financed by the European Regional Development Fund and the national funds of the countries participating in the Interreg V-A "Greece-Bulgaria 2014-2020" cooperation programme.





Name of the Company	Rural Research and Development Company of North Evros S.A.
Postal Address	Tserkezi Str. 20
City	Orestiada
Postal Code	68200
Country	Greece
NUTS Code	EL511
MIS Code	5070994
Total Budget	669.227,00 €
Telephone Number	+3025520 27900
Project	Support of Entrepreneurship in the Field of In-House Processing of Quality Farm Products in the Districts of Evros, Haskovo, Smolyan, and Kardzhali
Acronym	QUALFARM
Funding	INTERREG Greece - Bulgaria 2014-2020
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«Support of Entrepreneurship in the Field of In-House Processing of Quality Farm Products in the Districts of Evros, Haskovo, Smolyan and Kardzhali»

Deliverable D.T6.1.2

**Organization of Bazaar / "Market" of
producers /
Craftsmen Sunday 19/11/2023 at 10:30
at Central Square of Orestiada
14-28 Vas. Konstantinou, Orestiada
68200.**

- PB1 - Rural Research and Development Company of North Evros
- PB2 - Evros Municipal Association S.A. (Dimosinetairistiki "Evros")
- PB3 - Reconstruction and Development Union Haskovo
- PB4 - Local Action Group (LAG) Kirkovo - Zlatograd



English version

The objective of the specific deliverable (D.T6.1.2) was the report, on a Bazaar/Market under the framework of the QUALFARM project, co-funded by the Greece-Bulgaria 2014-2020 programme. The event was scheduled to take place at the Central Square of Orestiada, providing a platform for local producers and craftsmen to showcase and sell their handicraft products.

The primary goal of the Bazaar was to:

1. Introduce visitors to the handcrafted products of local producers.
2. Educate attendees about the production processes directly from the craftsmen.
3. Promote and support cottage industries to enhance local income and strengthen the local and cross-border economy.

The above mentioned will help on the development of the in-house processing of agricultural products, in the cross-border intervention area of the **QUALFARM** project, as well as its prospects.

More specifically, the goal of the Market, was to familiarize the locals but also foreigners for the in-house processing of agricultural products in the Area but also the Cross - Border Intervention Area.

The **QUALFARM** project aims, through both this deliverable and the overall work plan, to contribute to the programme's main objective "Improvement of entrepreneurship SME support systems ", by the creation of rural business support structures.



Greek version

Αντικείμενο του συγκεκριμένου παραδοτέου (D.T6.1.2) ήταν η έκθεση, για Bazaar/Market στο πλαίσιο του έργου QUALFARM, που συγχρηματοδοτείται από το πρόγραμμα Ελλάδα-Βουλγαρίας 2014-2020. Η εκδήλωση είχε προγραμματιστεί να πραγματοποιηθεί στην Κεντρική Πλατεία της Ορεστιάδας, παρέχοντας μια πλατφόρμα σε ντόπιους παραγωγούς και τεχνίτες για να επιδείξουν και να πουλήσουν τα βιοτεχνικά προϊόντα τους.

Πρωταρχικός στόχος του Bazaar ήταν:

1. Παρουσιάστε στους επισκέπτες τα χειροποίητα προϊόντα τοπικών παραγωγών.
2. Εκπαιδεύστε τους παρευρισκόμενους σχετικά με τις διαδικασίες παραγωγής απευθείας από τους τεχνίτες.
3. Προώθηση και υποστήριξη των οικοτεχνιών για την ενίσχυση του τοπικού εισοδήματος και την ενίσχυση της τοπικής και διασυνοριακής οικονομίας.

Τα παραπάνω θα βοηθήσουν στην ανάπτυξη της εσωτερικής μεταποίησης αγροτικών προϊόντων, στη διασυνοριακή περιοχή παρέμβασης του έργου QUALFARM, καθώς και στις προοπτικές του.

Πιο συγκεκριμένα, στόχος της Αγοράς, ήταν η εξοικείωση των ντόπιων αλλά και ξένων για την "Οικοτεχνία" επεξεργασία αγροτικών προϊόντων στην Περιοχή αλλά και στον Χώρο Διασυνοριακής Παρέμβασης του εγκεκριμένου προγράμματος.

INTRODUCTION

On November 19, 2023, the Research and Development Company of Northern Evros SA organized a Bazaar/Market under the framework of the QUALFARM project, co-funded by the Greece-Bulgaria 2014-2020 programme. The event was scheduled to take place at the Central Square of Orestiada, providing a platform for local producers and craftsmen to showcase and sell their handicraft products.

OBJECTIVE

The primary goal of the Bazaar was to:

1. Introduce visitors to the handcrafted products of local producers.
2. Educate attendees about the production processes directly from the craftsmen.
3. Promote and support cottage industries to enhance local income and strengthen the local and cross-border economy.

EVENT DETAILS

- **Date and Time:** Sunday, November 19, 2023, at 10:30 AM.
- **Location:** Central Square of Orestiada, 14-28 Vas. Konstantinou, Orestiada 682 00.
- **Participants:** Local producers and craftsmen from the region.
- **Activities:** Display and sale of handicraft products, interaction with producers, educational sessions on production processes.

EXPECTED OUTCOMES

The event aimed to:

- Highlight the skills and products of local producers without any restrictions.
- Emphasize the importance of promoting cottage industries as a vital component for boosting local and cross-border economies.

DATA PRIVACY

The organizers ensured that personal data of participants would remain confidential. Attendees were informed of their rights regarding their personal data, including information access, rectification, erasure, opposition, or restriction of processing, without any time limitation.

CHALLENGES FACED

Unfortunately, the Bazaar did not go as planned due to harsh weather conditions. Despite the detailed preparations and the enthusiasm of both the organizers and participants, the severe weather significantly affected attendance and overall event activities.

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CONCLUSION

The QUALFARM project Bazaar was an excellent initiative aimed at promoting local craftsmanship and supporting the regional economy. However, the unforeseen harsh weather conditions hampered the event's success. Future events may need to consider contingency plans for adverse weather to ensure the goals of promoting and supporting local industries are fully realized. The commitment to data privacy and participant rights was commendable, setting a strong precedent for future events.



Bazaar organization in Greece

26 August 2023

Organization of a Bazaar / "Market" of Producers / Craftsmen's.

18:00	Opening of the event
	Music event
21:00	Closing of the event

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